

## Guidelines on Who Creative Lives Accept Funding From

Creative Lives is committed to ensuring that all funding and donations align with our core values and support our organisational purpose while ensuring compliance with both the Code of Fundraising Practice and any legal requirements.

This policy aims to:

- Ensure funding decisions align with Creative Lives core values and do not compromise our ability to achieve our mission.
- Maintain compliance with legal and regulatory standards, including the Code of Fundraising Practice.
- Protect Creative Lives from reputational risk associated with funding sources that conflict with our organisational values.
- Demonstrate accountability to stakeholders, funders, and the public.

### **Purpose and Values Alignment**

Whatever the personal values and ethics of Creative Lives staff and Trustees it is important to remember that, in aspiring to act as a universal voice for Creative Lives, Creative Lives tries to encompass a wide range of views in its work. Decisions about the appropriateness of potential sponsors and donors should therefore be based only on the publicly stated purpose and values of the organisation and on whether acceptance of funding would be detrimental to the achievement of Creative Lives purpose. The Institute of Fundraising states that choosing whether to accept or refuse a donation should be decided on a case-by-case basis.

### **Fundraising guidelines for Creative Lives:**

#### **Seeking Funding**

Donations, sponsorship and other forms of support should not be actively sought from organisations or individuals who are clearly not in line with the organisational values stated in the Creative Lives Strategic Plan 2024-29.

#### **Accepting Funding**

- Donations, sponsorship and other forms of support offered to Creative Lives from organisations or individuals who are clearly not in line with the organisational values stated in the Creative Lives Strategic Plan 2024-29 will be referred to the Creative Lives Board for a decision on whether acceptance would be detrimental to the achievement of Creative Lives purpose.
- Creative Lives will carry out a process of due diligence on both the financial and reputational dealings of potential partners, proportionate to the scale of the relationship, before accepting donations, sponsorship and other forms of support.
- Trustees will take reasonable steps to assess and manage risks to Creative Lives activities, beneficiaries, assets, work and reputation. Money laundering and adverse publicity about a donor are examples of how an organisation could be exposed to criminal liability and suffer reputational damage.

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- Creative Lives will ensure there are no conflicts of interest, or potential conflicts of interest relating to the proposed donations, sponsorship and other forms of support.
- Trustees must be aware of the Proceeds of Crime Act 2002 and that it applies to money or other property that has been obtained through conduct that is criminal under UK law, even if obtained in ways that are legal in another country